

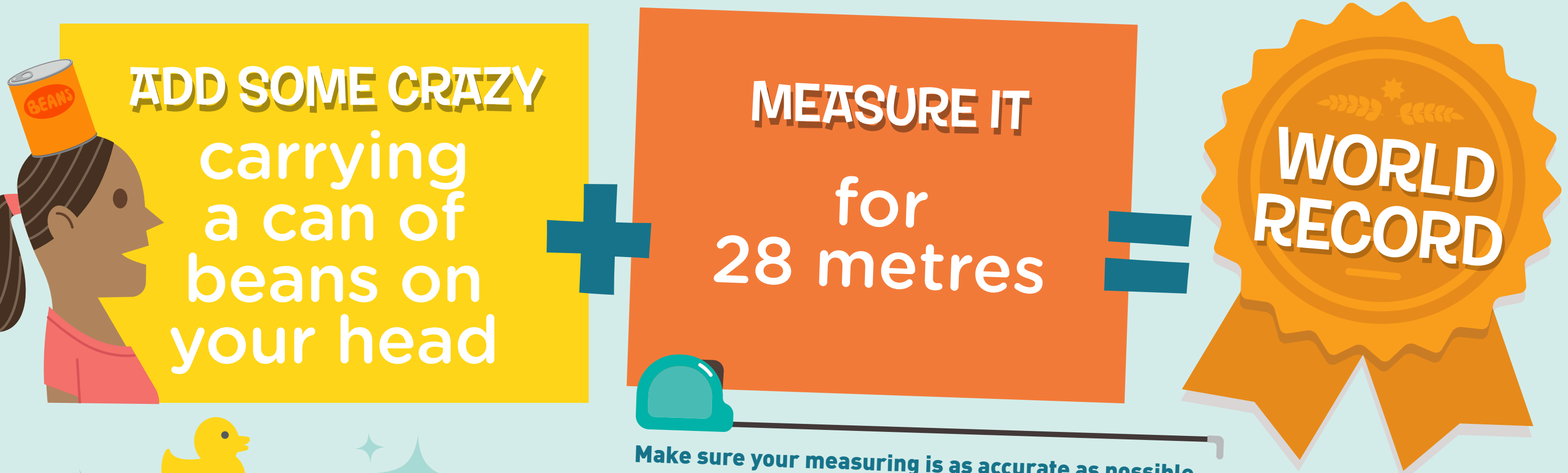
THE SECRET FORMULA FOR A

WORLD RECORD



Follow this equation to achieve a world record:

WHAT MAKES A WORLD RECORD?
Something measurable, breakable, standardisable and verifiable.



Make sure your measuring is as accurate as possible.



Liu holds the world record for:

MOST CATCHES LEFT HANDED
BALANCING A YELLOW DUCK ON YOUR HEAD
IN 30 SECONDS*

Johnny holds the world record for:

FASTEST ROLLING OF A HULAHOOP WITH YOUR NOSE IN 15 METRES*

*Illustrative example only